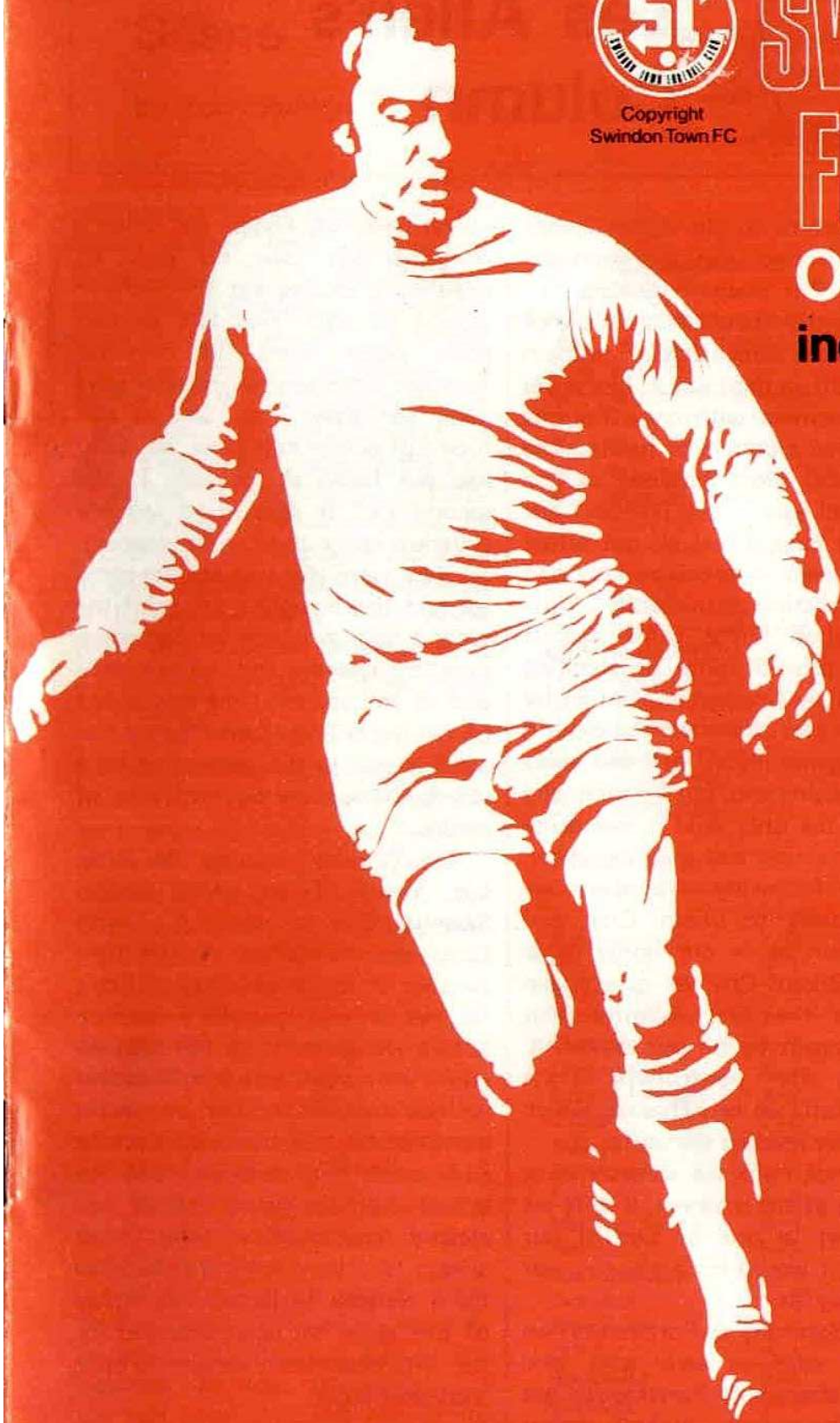




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Swindon Town FC

SWINDON TOWN FOOTBALL CLUB

Official Programme
including League Football



1973-'74

Carlisle United

Price 7p



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Football Company Limited 1972

Swindon Town Football Company Limited

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WATCH FOR



Les Allen's Column

A welcome to our visitors today Carlisle United who are currently lying in 7th place in Division II. Just recently they had a couple of away results which has given them quite a lift in the League. Ourselves at the moment with only 9 points badly need a couple of results. The gap is still short between us and teams half way in our Division, but we must have a real all out effort now to keep in touch and try and join this section of the table.

Our last home game against Oxford proved quite an exciting one, and we finished up winners by the only goal of the game. I did not see this game myself as I was away on a scouting trip, but I understand for just the only goal it was quite an entertaining and exciting game.

The following Tuesday we played away to Bristol City, and once again as in our home game against Bristol City we gave a goal away in the first minute. This proved again to be our downfall, although after, particularly in the second half, we had chances which could have levelled the score.

I do not think we are playing at all badly at the moment, if only we could put in one or two of our chances it would certainly give our team a big lift.

Last Saturday at Portsmouth we suffered with an early goal, and shortly afterwards Portsmouth got a penalty which looked rather dubious to everybody who was watching the game. There seemed no danger at all when the ball was running to the edge of the box Ron Potter kicked the ball away for a corner kick, and the Portsmouth

player involved, Foggo, did rather a dramatic dive over his legs. To everyone's amazement the Referee gave a penalty. This left us two goals down after 20 minutes. Another unfortunate mistake gave away the third goal, and at this time just before half time, we really had our backs to the wall. In the second half it proved an entirely different story and for the supporters who were there to see the game we had the complete whole of the second half in which we had some excellent chances and did not take, and at the present time this is one of our big failings. David Syrett had a full match in this game, and for a young lad he came out with a lot of credit.

On Tuesday evening the 30th, our Youth Team game against Swansea City in the F.A. Youth Cup was abandoned at half time because of fog. It was very difficult for the Referee to make a decision before the game as he felt that we could get a start and then decide if we could continue later on, but it persisted till half time and once he had made the decision that we would call the game off it had cleared considerably. This must always be a very awkward situation for a Referee to be in. The replay of this game has been arranged for the 8th November, which is on a Thursday night.

Second Division Scene

by Tony Pullein



Robins Year-by-Year

Part 9 — Season 1928/29

Cardiff City hope to play host to the game's finest players—Cruyff, Muller, Netzer and many more—at Ninian Park. But it will be three years before Bluebirds' fans will see these all-time greats. The Welsh F.A. is shortly appointing a committee to take charge of the association's centenary celebrations part of which will comprise the visit of a Work XI to play Wales in 1976.

Blackpool's departure from the promotion race has been reflected in an alarming drop in attendances at Bloomfield Road. Their home game with Fulham attracted only 5,526—their smallest League crowd on record.

Millwall striker Alf Wood claimed his first hat-trick in Second Division football in the Lions' 5-1 hammering of Preston at The Den. In his last season at Shrewsbury he claimed a five and a three but, until this latest smash hit, his best since his £45,000 transfer to Millwall in 1972 were several twos.

Bristol City's financial director Graham Griffiths has admitted that he purposely painted a gloomy picture when he announced that the club's overdraft would reach £182,000 by the end of this year. A few days later he stated that this figure could now be as low as £135,000.

'When making his type of report to the board, I believe it is my duty to paint as pessimistic a picture as possible,' he said. 'For instance, if we had been knocked out of the League Cup we would have had little to show from that source. Now that we have a home tie with Coventry City, we are already assured of exceeding the income figure I set at £3,000 from that source.'

Final Table DIVISION III (South)

	P	W	D	L	For	Ag.	Points
1. Charlton Athletic	42	23	8	11	86	60	54
2. Crystal Palace	42	23	8	11	81	67	54
3. Northampton Town	42	20	12	10	96	57	52
4. Plymouth Argyle	42	20	12	10	83	51	52
5. Fulham	42	21	10	11	101	71	52
6. Queen's Park Rangers	42	19	14	9	82	61	52
7. Luton Town	42	19	11	12	89	73	49
8. Watford	42	19	10	13	79	74	48
9. Bournemouth and B.A.	42	19	9	14	84	77	47
10. Swindon Town	42	15	13	14	75	72	43
11. Coventry City	42	14	14	14	62	57	42
12. Southend United	42	15	11	16	80	75	41
13. Brentford	42	14	10	18	56	60	38
14. Walsall	42	13	12	17	73	79	38
15. Brighton and H.A.	42	16	6	20	58	76	38
16. Newport County	42	13	9	20	69	86	35
17. Norwich City	42	14	6	22	69	81	34
18. Torquay United	42	14	6	22	66	84	34
19. Bristol Rovers	42	13	7	22	60	79	33
20. Merthyr Tydfil	42	11	8	23	55	103	30
21. Exeter City	42	9	11	22	67	88	29
22. Gillingham	42	10	9	23	43	83	29

Football League Division III (South)

	Home	Away
Bournemouth	3-3	1-2
Brentford	3-1	0-2
Brighton	2-2	2-2
Bristol Rovers	2-1	4-1
Charlton	1-1	1-4
Coventry	1-2	1-4
Crystal Palace	3-2	1-6
Exeter	2-0	1-1
Fulham	1-2	0-2
Gillingham	2-1	0-0
Luton	4-2	3-5
Merthyr Tydfil	2-1	0-0
Newport	5-2	1-0
Northampton	0-1	1-1
Norwich	1-2	1-1
Plymouth	0-0	0-3
Q.P.R.	2-1	2-4
Southend	3-1	1-1
Torquay	1-1	4-2
Walsall	5-1	1-1
Watford	5-0	2-3

F.A. Cup

Rd.3 — Newcastle	(h)	2-0
Rd.4 — Burnley	(a)	3-3
	(h)	3-2
Rd.5 — Arsenal	(h)	0-0
	(a)	0-1

Men Who Played

League appearances:

Archer, A. 28; Bew, D. C. 25; Culley, W. 3; Daniel, C. H. 2; Denyer, A. E. 24; Devlin, T. 2; Dickenson, W. 42; Eddleston, J. 39; Humphries, B. 13; Johnson, S. 11; Low, D. 41; Morris, D. H. 38; Nash, E. E. 42; Roberts, C. L. 40; Powell, A. 3; Thom, A. 38; Viggars, R. 15; Walker, J. 8; Weale, R. H. 13; Weston, A. M. 7; Wylie, T. 28.

League scorers:

Morris 28, Eddleston 11, Roberts 10, Weale 7, Thom 6, Dickenson 5, Denyer 3, Walker 2, Archer, Culley, Viggars each 1.

GREAT CUP RUN

After defeating First Division giants Newcastle and Burnley, we very nearly knocked out Arsenal too. The Burnley replay drew a new Cup record crowd of 24,730. The previous record had been for Burnley's visit five years earlier.

LOWEST

Ironically, we also finished in our lowest position (10th) since we joined the League.

CARLISLE'S SPLENDID RECOVERY

by Tony Pullein



Back Row: Left to Right. R. Owen, S. Ternent, T. Clarke, A. Ross, B. Tiler and P. Carr

Centre Row: Left to Right. S. Derrett (on loan to Aldershot), D. Martin, R. Delgado (on loan to Workington), W. Green, G. Winstanley, M. McCartney and K. Wilson (also on loan to Workington).

Front Row: Left to Right. M. Barry, J. Gorman, J. Laidlaw, L. O'Neill and R. Train.

Carlisle boss Alan Ashman was one of football's most worried men after his team had collected only three points from its first six League games and had struggled to beat Fourth Division Workington in the League Cup.

But, how the situation has changed since then!

The Cumbrians have been beaten only once in eight games and a glance at the League table will show they are now hot on the tails of the promotion chasers.

Perhaps it is not without significance that Carlisle's recovery commenced soon after Chris Balderstone had returned to the

side. Balderstone had been suspended by the club after he had opted to play out the cricket season with Leicestershire C.C.C. Happily, the matter has now been sorted out and, if he has recovered from injury, he should be in the side today.

One of Balderstone's reasons for wanting to devote more time to

cricket was so that he could extend his active sporting life in that field when his footballing days come to an end. He has been playing League soccer since 1959/60 when he made his bow with Huddersfield. Carlisle signed him in 1965.

Balderstone plays in midfield where Les O'Neill, Stan Ternent, Dennis Martin, Ray Train and Mike Barry are also in line for selection.

O'Neill began with Newcastle but played only one League game for the Magpies. He began to enjoy regular League soccer after his transfer to Darlington in 1964 and continued to do so after a further transfer to Bradford City in 1970. Carlisle signed him last season.

Ternent started his career with Burnley but didn't play much League football until joining Carlisle in 1968. A £5,000 fee clinched Train's transfer from Walsall to Carlisle in December 1971. He had grown up in Walsall's junior teams, making his League debut in 1968/69.

Martin made the big time with West Bromwich Albion, after being spotted in the Southern League with Kettering, and was transferred to Carlisle in 1970.

Barry was signed from Huddersfield for £35,000 during the close-season and spent his early weeks at Brunton Park trying to reduce his weight.

Another new man was introduced to the side this season. Carlisle paid a club record £40,000 fee to Ipswich for Frank Clarke, who celebrated with a goal in his debut game against Cardiff. Frank initially left Shrewsbury for Queen's Park Rangers in 1968 for £30,000 and then moved to Ipswich for £50,000 two years later. His arrival means that Carlisle now have an abundance of strikers.

Carlisle paid a then club record £25,000 fee for Bobby Owen in 1970 and he was second highest

scorer with 13 goals last season. He first came to light with Bury in 1964/65 and in 1968 he signed for Manchester City in a £45,000 transfer. He didn't settle at Maine Road so, after a spell on loan to Swansea, he went to Carlisle. Now he is their top scorer with six goals.

Joe Laidlaw was top scorer last season with 15 goals, but he has netted only twice this term. For the previous three seasons he had been a Middlesbrough regular.

Centre-half Billy Green was another of Mr. Ashman's close-season signings. He came from Hartlepool where he had been a regular for three years. Green usually plays centre-back with Brian Tiler, while Peter Carr and John Gorman are usually on the flanks.

Tiler was signed last season from Aston Villa, where he had spent almost five years following a £35,000 transfer from Rotherham. Carr had been a Darlington first-team player until joining Carlisle mid-way through last season.

Gorman, who had been only a reserve player with Celtic, has been attracting regular offers from big clubs since taking his place in Carlisle's team three years ago. He had a particularly fine game against us at the County Ground last season when we beat Carlisle 2-0 (Noble and Moss were the scorers).

Goalkeeper Allan Ross didn't make the senior side at Luton but has made over 300 first-team appearances in goal for Carlisle in the ten years since his transfer.

Carlisle produced one of their best performances when beating Fulham 3-0 last Saturday, only a few days after holding Middlesbrough to a 1-1 draw. Their recent run has also seen them victorious over Bolton and Millwall.

Alan Ashman is now in his second spell as Carlisle's manager. He left to take over West Bromwich

Albion in 1967 and led them to an F.A. Cup final victory and to the final of the League Cup. He later had a spell in Greek football, returning to Carlisle last season.

Alan Ashman set out on the rocky road to soccer fame as a Sheffield United amateur, moved on as a professional to Nottingham Forest but reached his peak at Carlisle.

Injuries finally halted his playing days. In 1959, as he awaited his third cartilage operation, he was placed on the transfer list at £2,000. At that time he had not thought of club management so he took a job on a local poultry farm. In his spare time he acted as team-manager to Penrith. Then, out of the blue, came the call to return to Carlisle as caretaker manager in February 1963.

To him it was to be merely a temporary job and he made sure his old job would remain open to him before accepting the appointment. They were almost doomed to relegation to Division IV when he arrived and nothing he could do could prevent the drop.

Nevertheless, he inspired the confidence of the directors who offered him the job on a permanent basis. In the next two seasons Carlisle made their rapid rise from the Fourth to the Second Division and in 1966/67 they finished third in Division II.

Carlisle United were elected to the Football League Division Three (North) in 1928 but did little of note before the war. When the time came to form the Fourth Division from the bottom twelve clubs of each section of Division III in 1958, Carlisle were among them.

At one stage the directors considered applying for admission to the Scottish League rather than entertain Fourth Division football!

Buy in 1962 Carlisle rose out of the basement for the first time.



Mick McGovern, Ray Treacy and Rod Thomas are the Swindon trio involved in this goalmouth incident against Oxford United.



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Additional £10 prizes for last goal scored and Official Attendance.

Remember we pay £80 at every First Team match.

Forthcoming matches

Tuesday, November 6th
English Schools School
SWINDON BOYS v. BRISTOL BOYS
Kick-off 7.15 p.m.

Saturday, November 10th
Football Combination
WEST HAM UNITED
Kick-off 3.0 p.m.

Tuesday, November 13th
Football Combination
FULHAM
Kick-off 7.15 p.m.

Saturday, November 24th
League Division II
ASTON VILLA
Kick-off 3.0 p.m.

GOLDEN GOAL WINNERS OXFORD UNITED

£70 First and Last Goal — 4m. 36s. — paid on 4m. 35s. — Mr. M. J. Scott, c/o 2 Shelley Street, Swindon.

£10 Attendance 7,537 — Paid on 9,001 — Mr. A. Tilbury, 5 Church Walk Bishops Cannings.



Richard Legg in a tussle with Oxford 'keeper Burton during our last home game.

Key of the board

Saturday, November 3rd 1973

- A Arsenal v. Liverpool
- B Coventry v. Ipswich
- C Derby v. Q.P. Rangers
- D Everton v. Tottenham H.
- E Leeds v. West Ham United
- F Manchester United v. Chelsea
- G Norwich v. Leicester
- H Sheffield United v. Birmingham
- I Southampton v. Burnley
- J Wolverhampton v. Manchester City
- K Aston Villa v. Sheffield Wed.
- L Blackpool v. Portsmouth
- M Bolton v. Oxford United
- N Cardiff v. West Brom Albion
- O Crystal P. v. Nottm. Forest
- P Fulham v. Bristol City
- Q Hull City v. Sunderland
- R Middlesbrough v. Luton
- S Notts. Co. v. Millwall
- T Orient v. Preston N.E.

The man in the middle

RAY TINKLER

(Boston, Lincs). Took up refereeing while serving in the Army and refereed in the Lincolnshire, Midland and Southern Leagues before being promoted to The League line. Appointed to the referee's list in 1961. Refereed in the 1971 F.A. Amateur Cup Final at Wembley, the Texaco Cup Final the same season and an F.A. Cup semi-final in 1969. He was a linesman for the 1962 F.A. Cup Final. Married with a daughter, he is company secretary to a group of farming companies. His main interest outside the game and general refereeing activities is gardening.



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If you enjoy a good night out why not spend it with one of these stars. Come along to the Box Office and talk to Bert Middleton — he will be glad to help.

Also booking:— Jack and the Beanstalk at the London Palladium.

Saturday, November 3rd, 1973 — Kick-off 3 p.m.

SWINDON TOWN v. CARLISLE UNITED

Swindon Town

- 1 Allan
- 2 Thomas
- 3 Butler
- 4 Gabriel
- 5 Burton
- 6 Stroud
- 7 Moss
- 8 McGovern
- 9 Treacy
- 10 Syrett
- 11 Jenkins
- 12 Clarke

Carlisle United

- 1 Ross
- 2 Carr
- 3 Gorman
- 4 O'Niell
- 5 Green
- 6 Tiler
- 7 Martin
- 8 Ternent
- 9 Owen
- 10 Clarke
- 11 Laidlaw
- 12

Referee:
Mr R. Tinkler
(Boston)

Linesmen:
Red Flag
Mr T. Lockyer
(Taunton)

Yellow Flag
Mr V. S. Vieth
(Weston-super-Mare)

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